

ΔΕΛΤΙΟ ΟΜΙΛΟΥ
ΑΡ. 35
28/03/2016



Rotary
Club Nicosia-Salamis
District 2452



PRESIDENT

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SECRETARY

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MEETINGS

Semeli Hotel, Nicosia
Monday, 8:00 p.m.

**ROTARY INTERNATIONAL
PRESIDENT**

K.R. "Ravi" Ravindran

DISTRICT GOVERNOR 2452

Mustafa Nasereddin

**DEPUTY DISTRICT
GOVERNOR 2452**

Litsa Aresti

ASSISTANT GOVERNOR

Iacovos Constantinides

ROTARY WEBSITES

Rotary Club of Nicosia-Salamis
www.rotary-cyprus.org/nic-salamis

Cyprus Rotary
rotary-cyprus.org

District 2452
www.rotaryd2452.org

Rotary International
www.rotary.org

ΕΠΟΜΕΝΗ ΣΥΝΕΣΤΙΑΣΗ

Δευτέρα 4 Απριλίου
στις 20.00 στο
ξενοδοχείο Σεμέλη

Τόπος και Ώρα Συνεστίασης

**«Το Ελληνικό Ουζομεζεδοπωλείο»
στην Έγκωμη στις 8:00μμ.**



Θέμα Συνεστίασης

Συνεστίαση Συναδέλφωσης

Παρόντες



14 άτομα, 10 μέλη, οι προ-πρόεδροι Πέτρος, Μαρία, Αδάμος, Έλενα, Α-ναστασία, Αντώνης και οι ροταρια-



νές Άννα, Αντιγόνη, Δήμητρα, Λουΐζα και 4 επισκέπτες ο Β.Κ. Ιάκωβος, η Λευκή, ο Αντώνης και ο Δημήτρης.

ΕΠΟΜΕΝΗ ΣΥΝΕΣΤΙΑΣΗ

Στην επόμενη Συνεστίαση, στις 4 Απριλίου στο ξενοδοχείο Σεμέλη θα γίνει ενημέρωση για την Διδυμοποίηση των Ομίλων της Λευκωσίας με τον Όμιλο Ραλμανονα από τον Πρόεδρο Μιχάλη ο οποίος ευρίσκεται στη Ιταλία με τη σύζυγο του Ρωξάνη.



ΑΝΑΚΟΙΝΩΣΕΙΣ

Οι Συνδρομές που εκκρεμούν να καταβληθούν από όλους το συντομότερο.

PUBLIC IMAGE AND ROTARY AWARENESS CAMPAIGN

Dear Fellow Rotarians,

Following the decision taken at our Assembly in October 2015 with regards to creating "Rotary Identity in Cyprus" and promoting the Image of Rotary via a Social Media strategy, I am pleased to inform you that its implementation is well underway.

As you have probably noticed our official Cyprus Rotary Facebook (f/b) Page is already live, gaining everyday more and more popularity and interactivity. Our Twitter account has also been set up and will go live in the following days.

However, in order for our f/b page to remain successful and continue creating Rotary Awareness and positive image in the community, it is vital that we are all engaged in supporting it. The kind of support we are asking is just a couple of seconds from your time whilst browsing on the internet during your free time.

Please see explanatory note below from PP Panagiotis Moiras, member of the Cyprus Rotary PR Committee.

Finally, please note that during our upcoming PETS we will elaborate further on the matter, since a specific slot has been assigned for a presentation on the progress of the Social Media tools that Cyprus Rotary is currently utilizing and we will have the chance to review interesting statistics, share best practices and much more.

Best Rotarian Regards,

Litsa Aresti

DDG 2015-16



NOTE BY PP PANAGIOTIS MOIRAS:



Dear Rotarians

You can easily access the official Cyprus Rotary Facebook (f/b) page by clicking on the link below:
<https://www.facebook.com/cyprusrotary/>

There is only one way to utilise social media and in particular f/b in favor of Rotary Image and Rotary Awareness and this is to **be committed and remain engaged**. This basically means to **devote just some "clicking seconds" of our time** on our Cyprus Rotary f/b page, when browsing on the internet, our own f/b page etc.

A. What you can do for our Facebook page

- **"Like" our page** through your personal f/b account and your Club's f/b Page
- **Access** your personal f/b account and **"Invite" your friends to like** our f/b page
- **"Share" our Page** on your personal Profiles so that your Rotarian Friends Like the Page
- **"Share" our Page** in your Club's Facebook Page
- **"Like", "Comment", "Share" posts** of our f/b page
- **Provide** related material that we can post on our Cyprus Rotary f/b page (please see Part B. below)

B. What our Facebook page can do for your Club

- A centralized experienced team is set-up and has management, maintenance and promotion responsibilities of the page
- A network of "fans" is rapidly being developed. The page aims this network to be utilised for publicity purposes by the individual Rotary Clubs of Cyprus:
 - Our f/b page will **share/upload** any relevant **material** that you will send us in any form (picture, sound, video, text).
 - Our f/b page will **share/upload** any **events** that you will organize. If an Event is created on Facebook, please inform us and it will be added and Shared on the Cyprus Rotary Page
 - Our f/b page will **showcase** all relevant **Rotary news and activities** as they become available so you can remain informed about what happens in Cyprus and abroad
- The Page can become a communication hub between Rotary Clubs through which they can communicate and network through the daily Page activity.

You can contact us anytime either by sending a Personal Message to the Page from Facebook (the quickest way since so far all messages have been answered within a few minutes) or by sending us an email at cyprusrotary@gmail.com in case of many attachments.

With Rotarian Regards

Panagiotis Moiras

Cyprus Rotary PR Committee

RC Nicosia Ledra

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Email: panagiotis.moiras@cy.pwc.com

Website: <https://www.facebook.com/pages/Nicosia-Ledra-Rotary-Club/151762771637258>