



ROTARY CLUB NICOSIA - ASPELIA

ΡΟΤΑΡΙΑΝΟΣ ΟΜΙΛΟΣ ΛΕΥΚΩΣΙΑΣ - ΑΣΠΕΛΙΑ

District 2450 Club 31029

www.rotary-cyprus.org/nic-aspelia/



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Rotary Club Nicosia-Aspelia Scholarship Fund Registered Charity no: 13.36.002.04

CLUB BULLETIN No. 9 – Friday 23 September, 2011

NEW GENERATION MONTH

The secret to reaching Generation Y

An authority on youth trends and new Rotarian shares his insights on youth under age 30

Michael McQueen is a leading authority on youth trends, a best-selling author of two books on bridging the generation gap, and a member of the Rotary Club of Crow's Nest, New South Wales, Australia. He recently spoke to Rotary International about bridging the gap with Generation Y.

RI: How do you define Generation Y?

McQueen: Numerically, Generation Y is between the ages of 12 and 30. But culturally, they are globally minded. Through online social interactions, many members of this generation have networks of friends around the globe who are only a click away.

RI: How can Rotarians best reach out to this generation?

McQueen: Start small. Rather than approaching young people by asking them to join, engage them with short term projects. Build relationships with them so they get a sense of Rotary's DNA. Rotarians need to explain the "why" of Rotary. Generation Y is outcome focused. Have a clear answer on why the outcome of projects is important.

RI: What kind of benefits can Generation Y bring to Rotary?

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McQueen: The next generation represents an enormously exciting opportunity for Rotary. Having grown up with the Internet and being so interconnected, young people are acutely aware of global issues and concerns. They believe that such a small world really can be changed. They are also socially engaged. Recent studies have shown that 70 percent of Generation Y actively volunteers on a weekly basis. Not only does this group feel it can make a difference, it genuinely wants to. Finally, they are ambitious and looking for mentors and networking opportunities.

RI: Generation Y seems to be very busy, perhaps busier than previous generations. How can Rotary overcome this challenge?

McQueen: Yes, the demands on their time, energy, and attention are enormous. But when young people say they don't have time for Rotary, they are stating a priority rather than a fact. They simply perceive Rotary as a lot of restrictive rules and time-consuming work. Communicate to young people the compelling reasons and benefits of joining Rotary.

RI: How should Rotary be using technology to its advantage to attract young people?

McQueen: Nobody under the age of 35 really knows what polio is. Their parents do, and they can be told how crippling this deadly disease is. But that only means young people will be intellectually pulled in, not emotionally. Use video to educate them about polio. Also, more clubs should have websites that engage young people

AGENDA OF THE NEXT MEETING – Friday, October 7, 2011.

13.15 Arrivals

13.30 Grace and Lunch

- Apologies for absence
- Introduction of visitors
- President's announcements

14.00 Dessert and coffee

14.05 Speech/Presentation: The president of the Association of Owners of Immovable Property, Mr. George Strovolidis, will speak on the new taxation that will be imposed.

14.25 Raffle

14.30 Close

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MINUTES OF THE MEETING – Friday, September 23, 2011

Acting Sergeant at Arms: Rtn Friedrich Vogel.

Grace: The grace was read by PP Masis Der Parthogh.

Apologies: PP Nina Sadek, PP Marianna Trokoudes, PP Savvas Omorphos, PP Michalis Avraam, IP Eleni Zapiti, Patrick Elston, Farid Eghtesadi, Vasilis Skronias, Walter Bopp, Pia Ceder, Areti Demosthenous, Rena Papaioannou, Marina Theodotou.

Rotarian Visitors: DG of Oklahoma Moush Tourian, AG Dincer Cagin.

Guests: None.

Attendance: Meeting average: 26% (13 members), yearly average: 51%.

Communication of apologies: You may forward your apologies at the e-mail address or mobile phone of Sec Loucas Vrionides or Sergeant at Arms Patrick Elston.

Communication of make ups: You may forward your make ups at the e-mail address of Rtn Pia Ceder.

P Katerina Nicolaidides welcomed again DG of Oklahoma District 5750 Moush Tourian and AG Dincer Cagin.

President's Announcements

- On Tuesday 20 Sept., our **Rotaract Club** celebrated its first birthday at Mondo. It was a fund raising event that attracted a good number of members of both 'Aspelia' clubs who enjoyed the evening in good fellowship. In a short ceremony, IPP Caterina handed in the cheque, with the proceeds that were jointly collected by our club and our Rotaractors as part of Goran Svensson's successful Motorbike Fund Raising Ride from Cyprus to Sweden, to the Alzheimer Day Care Center representatives.
- An e-mail has been sent to our club from Sant Andre Club of Brazil with a certificate bearing the tree number of our club and the plague the tree will have. Number 111 was allocated to our tree. This November, Santo Andrea Club shall be planting 900



3

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trees to reduce Carbon Footprint.

- **President's party** on Friday 30th of September: Members attending should call Rtn Rena Papaioannou or P Katerina to inform on the number of persons attending and what food they will bring. The meeting of this day is cancelled.
- The “**Cyprus Rotary 3rd Annual Conference and Assembly**” will take place on the 22nd and 23rd October 2011 at the Forest Park Hotel in Platres. All members and especially the board should attend. Participants to submit to the president the registration form together with the payment (cheque to be issued in the name of our club) by 30 September 2011.
- At the next meeting the president of the Association of Owners of Immovable Property, Mr. George Strovolides, will speak on the new taxation that will be imposed. Members are asked to attend so we have a good attendance.

P Katerina offered the microphone to **DG Moush Tourian** who said a few words.

DG Moush attended a meeting in Montreal, Canada, where RI President Kalyan Banerjee in his speech gave three words: **family, change, and continuity.**

Family is the most important aspect of our life and we depend on it. The world is changing and we may change with it or stay. Rotarians want to be dynamic and change with time. Continuity should follow all our actions to success. DG Moush gave several examples on how Rotarians working to eliminate polio in various parts of the world need to follow up and strive to overcome any obstacles that appear to threaten the success of the local projects.



DGE Kevork Mahdessian said that all of us should go to the intercity weekend seminar in Platres. There will be nice subjects to hear and we will have beautiful time.

Last week, in Beirut, DGE Kevork attended the seminar on how to retain membership. There were 266 participants, 200 from Lebanon, 65 from the countries around and only one from Cyprus.

There were a beautiful, strong fellowship and very interesting subjects to hear. It is a different world in which you realize what Rotary is. We are trying to make the District Conference in Cyprus very successful.

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Forthcoming events

- **Oct. 7:** The president of the Association of Owners of Immovable Property, Mr. George Strovolides, will speak on the new taxation that will be imposed.
- **Oct. 13-15:** Zone Institute, Cairo.
- **Oct. 22-23:** The Cyprus Rotary 3rd Annual Conference and Assembly, Forest Park Hotel in Platres.
- **Oct. 31st:** Club meets DG at 18.30.
- **Oct. 31st:** Clubs' joint dinner with DG.
- **Nov. 17-19:** Rotary Foundation Seminar, Dubai.
- **May 17-20 2012:** District Conference in Aqaba.

Birthdays and raffle winner

There were no birthdays to celebrate.

IPP Caterina Kalavas won the raffle.

Meeting concluded at 14.30.

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Pictures from Rotaract Club Nicosia Aspelia's first birthday Celebration.



Part of the crowd listens to Rct P Chrysanthi on the first year's achievements.



Rtn Peter and friends having a good time.



All help to cut the cake



Rtn John Poyiadjis donated 100 Euros to our Rotaract Club.

Loucas Vrionides

**Secretary
Rotary Club Nicosia –Aspelia**

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