Issue 31

Rotary Year 2011-2012

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Weekly Bulletin

Περίληψη Συνεστίασης

Δευτέρα 19 Μαρτίου 2012

... Συνεχίζεται

Στη Συνεστίαση που έγινε στο OCCHIO LOUNGE BAR από τις 18:45—20:00 μ.μ. παρευρέθηκαν 9 μέλη του Ομίλου μας.

Η συνεστίαση άρχισε με την προσευχή από τον **Ροτ Δημήτρη Μιχαηλίδη.**

<u>Καλωσόρισμα</u>

Ο Πρόεδρος του Ομίλου καλωσόρισε τα μέλη και τους ευχαρίστησε για την παρουσία τους στην συνεστίαση.

Ανακοινώσεις-Ενημέρωση

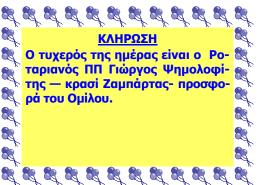
- 1. RYLA-Ο Όμιλος μας έχει επιχορηγήσει 2 άτομα -την Άννη Μιχαηλίδη και τον Mohamed Fahmy για το RYLA 2012 το οποίο διεξήχθητε στο Τρόοδος στις 17-18 Μαρτίου. Περιγραφή και φωτογραφίες από το RYLA 2012 θα έχουμε στα επόμενα μας ένθετα.
- 2. Την Δευτέρα 26/03/2012 θα έχουμε την ευκαιρία να ακούσουμε την πρώην Υπουργό Εμπορίου κ. Πραξούλα Αντωνιάδου με στόχο την πληρέστερη ενημέρωση για τον τομέα της ενέργειας στην Κύπρο και τις μεγαλύτερες προκλήσεις που είχε κατά την διάρκεια της θητείας της στο Υπουργείο Εμπορίου.
- Rotary Int. President: Kalyan Banerjee
- District Governor: Usamaa Barghouthi

Στην έκδοση αυτή	Σελ.
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- 3. Περιφερειακό Συνέδριο Aqaba- Ο Πρόεδρος κάλεσε τα μέλη του ΔΣ να μελετήσουν τις πληροφορίες για το Περιφερειακό συνέδριο και να δηλώσουν συμμετοχή. Σχετικό email έχει αποσταλεί στα μέλη. Πληροφορίες θα υπάρχουν και στο bulletin αυτής της εβδομάδας.
- 4. Το ΔΣ έχει παραδώσει προς την Βοηθό Κυβερνήτη τις δραστηριότητες του Ομίλου στην Λεωφόρο Κοινωνικής Εξυπηρέτησης (Community Service) έτσι ώστε να συμπεριληφθεί στις υπό αξιολόγηση καλύτερες δραστηριότητες της περιφέρειας.







Cyprus Rotary / District Rotary 2450

D2450 76th District Conference 17-20 May 2012, Agaba Jordan



March 2012- Breaking News

Last few days to register at the Conference at \$300 - Effective 1 April the fees will go up to \$350

Contact us

Agaba.2012@Gmail.com or Fax +962 6 4655266

Click here to download

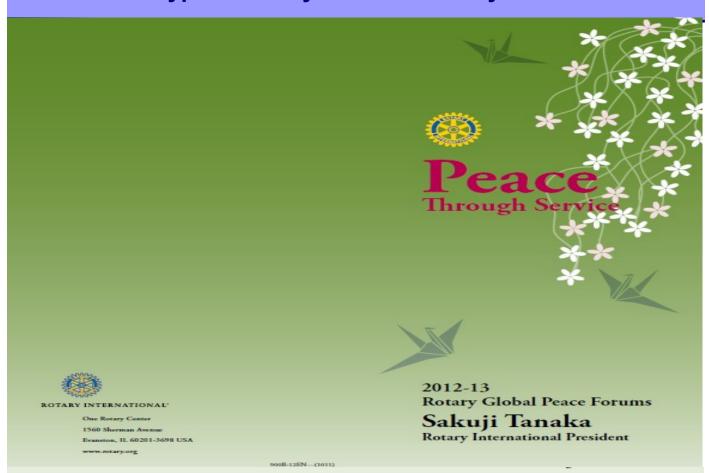
76th District Conference Registration Form - 4th Edition.doc

Fill and Email to Agaba.2012@Gmail.com or Fax +962 6 4655266

Or Online registration

www.RotaryD2450.org/Conference

Cyprus Rotary / District Rotary 2450



2012-13 Rotary Global Peace Forums

Berlin, Germany Peace Without Borders

30 November-2 December 2012

Examines the role of democracy in building peace and promotes opportunities for all people to engage one another in international understanding and cooperation. This event will celebrate and highlight the role of intercountry committees in promoting understanding among nations.

Honolulu, Hawaii, USA The Green Path to Peace

25-27 January 2013

Focuses on the importance of conserving and protecting our shared environmental resources and mitigating the effects of natural disasters as a prerequisite to peace. Special emphasis will be on New Generations and how to empower their visions of peace.

Hiroshima, Japan Peace Begins with You

17-19 May 2013

Explores ways in which each of us has the power to promote peace in our daily lives and in our own communities. This future-focused meeting will ask participants to consider what impact they will make in the days and years to come.

From Rotary International

Rotary International on Facebook

Rotaractors lead social media workshop for Rotarians



More than 60 Texas Rotarians gathered in computer labs at a local college in Houston to learn how to set up Facebook and Twitter accounts, upload YouTube videos to their club websites, and download apps like the Rotary Club Locator to their smartphones.

The sessions, part of a workshop sponsored by District 5890, were led by Rotaractors and Interactors.

"Social and digital media are growing at an exponential rate, and for many Rotarians, it's harder than ever to keep up with the strategies, tools, and tactics," says Tommie Buscemi, the district's New Generations committee chair. "Rotaractors are at that age where a lot of this valuable information is second nature to them."

Rotaractor Nathalie Cras, one of the workshop instructors, says that social media has become the most effective recruiting tool, marketing asset, and communication resource for reaching potential members.

"I have found that the majority of our members make their first contact with Rotaract through websites or Facebook pages," says Cras, a member of the Rotaract Club of River Oaks. "Keeping up with these technologies is crucial to securing the next generations of Rotarians."

Facebook tips

Among the Facebook tips that Cras and about 10 other Rotaractors shared at the reverse mentoring workshop were:

- Make sure you have more than one administrator for the page to ensure continuity when one is unavailable.
- Encourage members who follow you on Facebook to use the "share" link for your posts in order to reach a wider audience.
- Set up a Facebook to link to your Twitter account.
- Link to news stories about club activities through Facebook to increase publicity.
- Use a social media dashboard such as HootSuite to manage multiple websites and social media accounts, and to schedule posts in advance. This helps to minimize the workload for administrators.

Buscemi says the workshop was a huge success, and the district is planning another during the current Rotary year.

"These young leaders were so proud of themselves. They were honored that the Rotarians were looking at them as the teachers and had that valuable information that Rotarians could use," says Buscemi."

Rotaractors and Rotarians have much to gain by working together. During World Rotaract Week, 12-18 March this year, Rotary celebrates the contributions of Rotaractors and encourages Rotary clubs to invite them to meetings and to participate in mutual service projects. Here are a few examples of Rotaractors serving their communities:

- The Rotaract Club of Ntinda, Uganda, delivered blankets and mosquito nets to 300 underprivileged children in nearby communities. The club raised funds by organizing a joint Rotary/Rotaract mini-marathon.
- Members of the Rotaract Club of Rieti, Italy, raised funds to install a water well in a village in Balaka, Malawi. Rotaractors and Rotarians then spent 20 days in Malawi and helped install the well.

Public Relations Plan

Public Relations Plan

Main target:

To get more citizens aware, especially whose who leave in Nicosia area, about our club, and our activities. What is Rotary, who are the Rotarians, what does Rotary do. Specifically, we should try to overcome and to clarify a misunderstanding and a misperception that runs across a lot of people in Cyprus that Rotary is a kind of a "sect" (heresy). This is a quite negative approach from a lot of people in Cyprus that affects the expansion, the role and the function of our club and our organization in general, especially in Cyprus a country with citizens that have very strong bonds to their religion. Also, we should sick and aim to expose and to promote most of our major activities, through the media (local and national).

Use of media:

In our days the use of media, especially electronic media, is a very powerful, important and effective tool (and vehicle) in order to promote and to inform the public about our organizations and our club's activities. We are listing below some of our initial suggestions regarding the promotion of our club's activities through the media:

- Prepare and send press (news) releases to all media (electronic and printed) regarding our major activities.
- Arrange the participation of our President and/or other Board members to various local radio programs, in order to speak and to explain the role, the function and the importance of our organization and especially our Nicosia-Lefkothea club.
- Inform the media (especially some "key" media

persons and journalists) but also the public, in general, about our official web-side, so they can visit it and get the appropriate information. They could also have a link to our weekly electronic bulletin in order to follow our meeting activities and other general activities and projects of our club.

Events that could be attractive to the media:

We should organize specific events that are attractive both to the media and to the general public.

Such events could be "tea - afternoons", dinners, special "theme" nights, or special nights (parties) at a local night club (such event could be also attractive to younger people). We can also organize special events like a Christmas Gala dinner, a Carnival dance dinner, a Saint Valentine's Day special dinner, an Easter lunch day, out in the fields, with the raditional lamb "suvla", etc. We can invite one or two notable, expert speakers (according to specific subjects and fields) well known Doctor, or a well known media personality, to give a speech thus, organizing an event open to the general public. For all these events and activities we can always collaborate with other local clubs.

Local government officials:

We could arrange meetings of our Board Members with high positioned local government officials in order to inform them about our activities, our efforts to support and to help the society through our charity activities and events and to make them aware about our existence and our function, especially in the district of Nicosia. Such meetings will be largely covered by the media.

2. Anniversary Publication

The club's public relations committee is finishing a glossy publication about the «25 years of Service To The Community» of the Rotary Club of Nicosia-Lefkothea. Research, text and lay out by PP Christodoulos Achilleoudis.

The features of this luxury booklet are the following:-

Foreword
Members of the Board
Founding of the Club
Naming of the Club
Banner of the Club
Founder Members of the Club
The First Board Members 1987-1988 and cards of the Club
Paul Harris Fellows 1987-1988 - 2007-2008
Inner Wheel
Rotaract
Interact
Twinning with Nea Smyrni
Twinning with Sahel Metn
Sponsoring the New Rotary Club Nicosia-Salamis
Presidents of the Club 1987-1988 - 2007-2008
Main Activities 1987-1988 — 2007-2008
Members of the Club 2007-2008
Members of the Club 2007-2008
Members of the Club 2007-2008
Attendance since 20 years
In Memoriam
Objects of Rotary
Declaration of Rotarians in Businesses and Professions

The booklet will be sold to all members and also be distributed to a large number of individuals, head of large corporations, senior civil servants, University community, Chamber of Commerce, Employers Organizations, professional bodies and institutions, etc, with the aim of promoting the Rotary Principles and Ideals

The 4-Way Test

Τριμηνιαίο Πρόγραμμα Ομίλου

Μάρτιος 2012

5η Κανονική Συνάντηση

12η Κανονική Συνάντηση Ομιλία από Πρώην Υπουργό Οικονομικών και Πρόεδρο ΔΣ Marfin Laiki κ. Μιχαλάκη Σαρρή

19η Απογευματινή Συνάντηση—Occhio Lounge Bar

26η Κανονική Συνάντηση-Ομιλία από πρώην Υπουργό Εμπορίου κ. Πραξουλα Αντωνιάδου

Απρίλιος 2012

2η Κανονική Συνάντηση

9η Μεγάλη Δευτέρα -Αναβάλλεται

16η Δευτέρα του Πάσχα-Αναβάλλεται

23η Κανονική Συνάντηση

3οη Κανονική Συνάντηση

Μάιος 2012

7η Κανονική Συνάντηση

14η Κανονική Συνάντηση

21η Κανονική Συνάντηση

28η Κανονική Συνάντηση

Γενέθλια, Ονομαστικές Γιορτές & Επέτειοι

Γενέθλια

ΛΗΔΑ ΚΟΥΣΟΥΜΠΑ (18/03) ΝΙΚΟΛΑΣ ΓΕΩΓΙΑΔΗΣ (22/03) ΣΤΑΥΡΟΣ ΑΓΡΟΤΗΣ (25/03)

Ονομαστικές Γιορτές

Επέτειοι Γάμου



Παρουσίες Μελών Ομίλου

	5/Мαр	12/Μαρ	19/Μαρ	26/Мαр	CARD	TOTAL		
MEMBERS	2/≤	12/	19/	26/	٥	ဥ	Monthly %	YTD %
1 Achilleoudis Christodoulos		1			2	3	100,0%	100,0%
2 Agrotis Charalambos		1				1	33,3%	7,4%
3 Agrotis Stavros						0	0,0%	82,4%
4 Andreou Peter						0	0,0%	50,4%
5 Christou Mylona Avgi						0	0,0%	3,7%
6 Constantinides lacovos	1	1				2	66,7%	84,3%
7 Constantinou Paris		1				1	33,3%	32,6%
8 Costa Mikis						0	0,0%	11,1%
9 Costeas Theodoros		1				1	33,3%	69,4%
10 Petrides Petros	1	1				2	66,7%	91,7%
11 Georgiades Nicolas	1	1			2	4	100,0%	68,5%
12 Georgiou Glafkos	1	1			2	4	100,0%	70,6%
13 lerodiaconou Kyriacos		1				1	33,3%	38,3%
14 Jacovides Kypros						0	0,0%	23,1%
15 Jacovides Sotos						0	0,0%	12,0%
16 Kallis Christos						0	0,0%	26,3%
17 Kanari Popi (Ms)					1	1	33,3%	26,9%
18 Karis Phidias	1	1				2	66,7%	83,3%
19 Kittis Stathis						0	0,0%	6,5%
20 Klerides Takis	1		1			2	66,7%	60,0%
21 Koufaris George		1	1			2	66,7%	40,7%
22 Koumenides Andreas		1				1	33,3%	27,8%
23 Koutselini-loannidou Mary (Ms)						0	0,0%	27,2%
24 Kouzalis Charalambos		1				1	33,3%	74,3%
25 Markides Loizos		1				1	33,3%	38,7%
26 Michaelides Christos		1				1	33,3%	23,5%
27 Michaelides Dimitris			1			1	33,3%	25,0%
28 Michaelides Nicos	1	1	1			3	100,0%	100,0%
29 Michaelides Polis	1	1	1			3	100,0%	100,0%
30 Mouskis Titos						0	0,0%	3,7%
31 Natar Victoria (Ms)		1	1			2	66,7%	74,8%
32 Nicolaides Panicos		1			1	2	66,7%	37,4%
33 Papanicolaou Katerina		1				1	33,3%	18,9%
34 Pattihis Loukis	1	1			1	3	100,0%	43,3%
35 Petrides Costas						0	0,0%	18,5%
36 Philippou Christos		1				1	33,3%	69,1%
37 Potamitis George						0	0,0%	6,5%
38 Poullou Kyriaki (Rica)		1				1	33,3%	36,3%
39 Psimolophitis George		1	1		2	4	100,0%	100,0%
40 Roussias George						0	0,0%	6,5%
41 Roussos Yiannis						0	0,0%	3,7%
42 Sawides Sawas	1	1	1			3	100,0%	97,2%
43 Siman Paul	1	1				2	66,7%	65,4%
44 Stylianou Th. Petros						0	0,0%	18,0%
45 Stylianou N. Petros		1				1	33,3%	38,5%
46 Tanousis Emilios		1	1		1	3	100,0%	100,0%
47 Taoushanis Takis		1				1	33,3%	58,3%
48 Xenopoulos Xenios	7.4	1			40	1	33,3%	72,0%
	11	30	9	0	12	62	41,0%	47,4%

2011 - 2012 Committee Plan

