



# Περίληψη Συνεστίασης

## Δευτέρα 30 Ιανουαρίου 2012

... Συνεχίζεται

Στη Συνεστίαση που έγινε στο Occhio Lounge Bar από τις 18:45—20:30 μ.μ. παρευρέθηκαν 14 μέλη και 2 φιλοξενοούμενοι.

Η συνεστίαση άρχισε με την προσευχή από τον **Ροτ. Δημήτρη Μιχαηλίδη**.

### Καλωσόρισμα

Ο Πρόεδρος του Ομίλου καλωσόρισε τα μέλη και τους ευχαρίστησε για την παρουσία τους στην συνεστίαση.

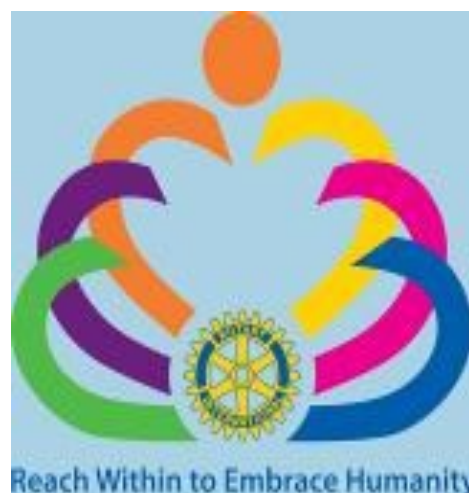
Ο Πρόεδρος του Ομίλου καλωσόρισε την Βοηθό Κυβερνήτη Μαρία Χριστόπουλου και τον φιλοξενούμενο Σώτο Λαρισσό και τους ευχαρίστησε για την παρουσία τους στην συνεστίαση.

### Ανακοινώσεις-Ενημέρωση

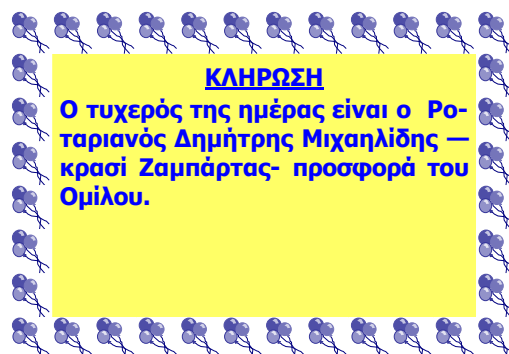
Το ΔΣ ανακοινώνει ότι έχει παραλάβει αίτηση για μέλους της Χρυσάνθη Επαμεινώνδα η οποία προτείνεται από τον ΠΠ Ροτ Γιώργο Ψημολοφίτη. Η αίτηση έχει παραδοθεί στον υπεύθυνο membership Ροτ. Σταύρο Αγρότη ο οποίος θα μελετήσει το classification **Education-Mathematician** και θα εισηγηθεί στο Συμβούλιο την αποδοχή του νέου μέλους.

- ♦ **Rotary Int. President: Kalyan Banerjee**
- ♦ **District Governor: Usamaa Barghouthi**

Ο Όμιλος έχει προγραμματίσει Wine Tasting από την **Zampartas Wineries** με τον Μάρκο Ζαμπάρτα. Η ημέρα και η ώρα θα καθοριστεί στην επόμενη συνάντηση αφού υπάρχει ή πρόταση το Wine Tasting να διοργανωθεί σε συνεργασία με τους Ομίλους Σαλαμής ή Λευκωσίας σε μία νυχτερινή συνεστίαση.



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### ΚΛΗΡΩΣΗ

**Ο τυχερός της ημέρας είναι ο Ροταριανός Δημήτρης Μιχαηλίδης – κρασί Ζαμπάρτας- προσφορά του Ομίλου.**

# District Rotary 2450

District governor-Nominee 2013-14

District governor-Nominee 2013-14

## District 2451 (Egypt)



Yasser Assem ( Rotary Club Cairo-Al Orouba)  
Classification (architecture)  
Joined Rotary in 1994  
Spouse Rania

## District 2452 (Countries other than Egypt)



RI Board sent its decision concerning the election of DGN 2013-14 for District 2452 and it finds that the allegations in the complaint submitted to the board are without substance and therefore the board dismisses the complaint and affirms the selection of Rotarian **Jamil Mouawad** as the governor-Nominee of District 2452 for 2013–14;

Jamil Mouawad (Rotary Club of Zgharta Zawei, Lebanon)  
Classification (Hostelry)  
Joined Rotary in 1979  
Spouse Patricia

Yours in Rotary,

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**USAMA A. BARGHOUTHI**  
District Governor - District 2450  
**ROTARY INTERNATIONAL**

## District Rotary 2450

# ROTARY CONFERENCE TO AQABA

16 OR 17/5 - 20/5/12

SUGGESTED OPTIONS:

### 1<sup>ST</sup> CHOICE:

17 - 20 May Larnaca -Aqaba - Larnaca Charter Flights Timings to be advised Must have 96 pax

**Cost Euros 483 each**

### 2<sup>ND</sup> CHOICE

16 May LCA AMM RJ134 1315 1425  
20 May AMM LCA RJ133 1730 1845

**Cost Euros 280 each**

Amman/Agaba/Amman by coach Euros 40 each

Cost based on 50 pax

### 3<sup>RD</sup> CHOICE

16May Lca AMM RJ134 1315 1425  
16May AMM AQABA RJ302 20:45 21:35  
  
20May AQABA AMM RJ301 08:50 09:35  
20May AMMLCA RJ133 17:30 18:45

**Cost euros 360**

ALL PRICES INCLUDE AIRPORT TAXES

## DEADLINE TO REPLY BY 13 FEBRUARY

Below is the link to the application form

<http://www.rotaryd2450.org/conference/default.asp?link=1>

<http://www.rotaryd2450.org/conference/default.asp?link=1>

FOR ANY INFORMATION PLEASE CONTACT MRS SUZI ASPROU

TEL: 22 869718 UNTIL 13 FEBRUARY 2012

FAX 22 869707

E MAIL : [SUZY@TOPKINISIS.COM](mailto:SUZY@TOPKINISIS.COM)

Visa cost 20 euro on arrival

# From Rotary International

## Apply for a PR grant by 4 March to enhance Rotary's image

By Vanessa Glavinskas and Arnold R. Grahl  
Rotary International News -- 31 January 2012

A Public Relations Grant helped John Richardson, past governor of District 7000 (Puerto Rico), turn a good idea for promoting Rotary into an even better one.

Richardson began his year as governor last July with a simple plan to reinvigorate and reposition the Rotary brand in Puerto Rico by using billboards alongside two busy highways. That idea led to an elaborate light show on the capitol building in San Juan, featuring Rotary's End Polio Now message.

Richardson's district initially received a US\$9,000 [PR grant](#) from Rotary International for the advertising campaign, which also included radio spots. Puerto Rico's 32 clubs also provided funding.

The campaign cascaded into something bigger when the district applied for a separate \$5,000 grant from RI to fund a 23 February lighting to commemorate Rotary's anniversary. Richardson found a sponsor to match that \$5,000, giving him enough to coordinate a 3-D light show on the capitol.

The district team worked closely with RI Media Relations to prepare to [speak about Rotary on live television](#), including a popular morning show. The lighting event drew a crowd of nearly 500 people, including government officials.

"It was really wonderful to see," says Richardson.

The RI Board has agreed to fund \$4 million in PR grants annually for the next three years to advance the strategic priority of enhancing public image and awareness.

Your district can follow District 7000's example by applying for a PR grant of up to \$15,000 to promote Rotary through television, radio, print, outdoor, or online public service announcements in your community.

The early application deadline for 2012-13 PR grants is 4 March. District governors will receive email notification of grant approval or denial by 1 July, enabling districts to begin their projects at the start of the Rotary year. [Learn more](#).

Looking for more good examples to share with your district? Here's how a few other districts have used PR grants to promote Rotary:

- In Taiwan, District 3520 placed Rotary's 30-second public service announcement videos in the lobbies of more than 500 buildings, strategically located near the elevators. About 700,000 people saw them.
- District 4290 in Colombia adapted Rotary's billboard depicting a child receiving oral polio vaccine to include local service projects focused on water, literacy, and hunger. It placed billboards throughout the district for six months.

In the San Francisco Bay Area, districts 5130, 5150, 5160, and 5170 sponsored a Walk to End Polio across the Golden Gate Bridge for World Polio Day, 24 October. A PR grant helped fund "[This Close](#)" billboards on buses and at the airport, as well as magazine ads and radio spots. The event included an End Polio Now lighting on the Ferry Building near the bridge. Rotarians in District 6840, which covers parts of Louisiana and Mississippi, USA, negotiated a special discount rate to place [Humanity in Motion](#) billboards around New Orleans before and during the 2011 RI Convention, complementing Rotary International's own ad placements.

- In India, District 3212 published an eight-page color supplement in the *Hindu*, a newspaper with a circulation of 1.45 million. The January 2009 supplement featured materials from Humanity in Motion and the RI website.
- In New Zealand, District 9910 localized Humanity in Motion billboards by adding contact information. The district, which also covers New Caledonia, Norfolk Island, and Vanuatu, also landed free advertising in all bus shelters in New Zealand's populous Auckland Region.

PR grants are awarded on a competitive basis. Contact [prgrants@rotary.org](mailto:prgrants@rotary.org) for more information.

# Public Relations Plan

## Public Relations Plan

### Main target:

To get more citizens aware, especially those who leave in Nicosia area, about our club, and our activities. What is Rotary, who are the Rotarians, what does Rotary do. Specifically, we should try to overcome and to clarify a misunderstanding and a misperception that runs across a lot of people in Cyprus that Rotary is a kind of a "sect" (heresy). This is a quite negative approach from a lot of people in Cyprus that affects the expansion, the role and the function of our club and our organization in general, especially in Cyprus a country with citizens that have very strong bonds to their religion. Also, we should seek and aim to expose and to promote most of our major activities, through the media (local and national).

### Use of media:

In our days the use of media, especially electronic media, is a very powerful, important and effective tool (and vehicle) in order to promote and to inform the public about our organizations and our club's activities. We are listing below some of our initial suggestions regarding the promotion of our club's activities through the media:

- Prepare and send press (news) releases to all media (electronic and printed) regarding our major activities.
- Arrange the participation of our President and/or other Board members to various local radio programs, in order to speak and to explain the role, the function and the importance of our organization and especially our Nicosia-Lefkothea club.
- Inform the media (especially some "key" media

persons and journalists) but also the public, in general, about our official web-side, so they can visit it and get the appropriate information. They could also have a link to our weekly electronic bulletin in order to follow our meeting activities and other general activities and projects of our club.

### Events that could be attractive to the media:

We should organize specific events that are attractive both to the media and to the general public.

Such events could be "tea - afternoons", dinners, special "theme" nights, or special nights (parties) at a local night club (such event could be also attractive to younger people). We can also organize special events like a Christmas Gala dinner, a Carnival dance dinner, a Saint Valentine's Day special dinner, an Easter lunch day, out in the fields, with the traditional lamb "suvla", etc. We can invite one or two notable, expert speakers (according to specific subjects and fields) well known Doctor, or a well known media personality, to give a speech thus, organizing an event open to the general public. For all these events and activities we can always collaborate with other local clubs.

### Local government officials:

We could arrange meetings of our Board Members with high positioned local government officials in order to inform them about our activities, our efforts to support and to help the society through our charity activities and events and to make them aware about our existence and our function, especially in the district of Nicosia. Such meetings will be largely covered by the media.

## 2. Anniversary Publication

The club's public relations committee is finishing a glossy publication about the «25 years of Service To The Community» of the Rotary Club of Nicosia-Lefkothea. Research, text and lay out by PP Christodoulos Achilleoudis.

The features of this luxury booklet are the following:-

Foreword  
Members of the Board  
Founding of the Club  
Naming of the Club  
Banner of the Club  
Founder Members of the Club  
The First Board Members 1987-1988 and cards of the Club  
Paul Harris Fellows 1987-1988 - 2007-2008  
Inner Wheel  
Rotaract  
Interact  
Twining with Nea Smyrni  
Twining with Sahel Metn  
Sponsoring the New Rotary Club Nicosia-Salamis  
Presidents of the Club 1987-1988 - 2007-2008  
Main Activities 1987-1988 - 2007-2008  
Members of the Club 2007-2008  
Members of the Club 2007-2008 individually  
Club Committees 2007-2008  
Attendance since 20 years  
In Memoriam  
Objects of Rotary  
Declaration of Rotarians in Businesses and Professions  
The 4-Way Test

The booklet will be sold to all members and also be distributed to a large number of individuals, head of large corporations, senior civil servants, University community, Chamber of Commerce, Employers Organizations, professional bodies and institutions, etc, with the aim of promoting the Rotary Principles and Ideals.

## Τριμηνιαίο Πρόγραμμα Ομίλου

Ιανουάριος 2012	Φεβρουάριος 2012	Μάρτιος 2012
9η Vasilopitta Night στο εστιατόριο Rancho στη Λακατάμια	6η Κανονική Συνάντηση	5η Κανονική Συνάντηση
16η Κανονική Συνάντηση	13η Wine Tasting—Παρουσίαση από Μάρκο Ζαμπάρτα	12η Κανονική Συνάντηση
23η Κανονική Συνάντηση - Ομιλία από τη Γενική Ελέγκτρια της Κυπριακής Δημοκρατίας κυρία Χρυστάλλα Γιωρκάτζη	20η Κανονική Συνάντηση	19η Κανονική Συνάντηση
30η Απογευματινή Συνάντηση στο Ochio Lounge Bar στις 18:45	27η Καθαρά Δευτέρα	26η Κανονική Συνάντηση

## Γενέθλια, Ονομαστικές Γιορτές & Επέτειοι

Γενέθλια	Ονομαστικές Γιορτές	Επέτειοι Γάμου
ΠΕΤΡΟΣ Θ.ΣΤΥΛΙΑΝΟΥ (30/01) ΓΙΩΡΓΟΣ ΠΟΤΑΜΙΤΗΣ (06/02)	ΜΑΙΡΗ ΚΟΥΤΣΕΛΙΝΗ ΙΩΑΝΝΙΔΟΥ (02/02)	ΞΕΝΙΟΣ ΧΕΝΟΠΟΥΛΟΣ (31/01) – ΔΗΜΗΤΡΑ-ΙΩΑΝΝΑ
		

# Παρουσίες Μελών Ομίλου

Ιανουαρίου/12		ATTENDANCE						Meetings: 4		
MEMBERS		2/1av	9/1av	16/1av	23/1av	30/1av	CARD	TOTAL	Monthly %	YTD %
1	Achilleoudis Christodoulos			1	1		2	4	100,0%	100,0%
2	Agrotis Charalambos							0	0,0%	0,0%
3	Agrotis Stavros		1	1		1	1	4	100,0%	96,4%
4	Andreou Peter				1			1	25,0%	60,0%
5	Christou Mylona Avgi							0	0,0%	0,0%
6	Constantinides Iacovos		1	1	1			3	75,0%	84,5%
7	Constantinou Paris				1	1		2	50,0%	27,6%
8	Costa Mikis							0	0,0%	9,5%
9	Costeas Theodoros		1	1			1	3	75,0%	75,0%
10	Petros Petrides		1	1	1	1		4	100,0%	100,0%
11	Georgiades Nicolas		1	1			1	3	75,0%	64,3%
12	Georgiou Glafkos		1	1	1			3	75,0%	66,9%
13	Ierodionou Kyriacos						1	1	25,0%	35,0%
14	Jacovides Kypros		1					1	25,0%	25,0%
15	Jacovides Sotos		1					1	25,0%	10,7%
16	Kallis Christos						1	1	25,0%	29,0%
17	Kanari Popi (Ms)						1	1	25,0%	25,0%
18	Karis Phidias			1	1		2	4	100,0%	83,3%
19	Kittis Stathis						1	1	25,0%	3,6%
20	Klerides Takis			1		1	1	3	75,0%	58,1%
21	Koufaris George				1	1	1	3	75,0%	38,1%
22	Koumenides Andreas				1		1	2	50,0%	26,2%
23	Koutselini - Ioannidou Mary (Ms)							0	0,0%	25,5%
24	Kouzalis Charalambos		1	1	1			3	75,0%	76,4%
25	Markides Loizos				1		1	2	50,0%	35,5%
26	Michaelides Christos		1					1	25,0%	20,7%
27	Michaelides Dimitris					1		1	25,0%	22,6%
28	Michaelides Nicos		1	1		1	1	4	100,0%	100,0%
29	Michaelides Polis		1	1	1	1	1	5	100,0%	100,0%
30	Mouskis Titos							0	0,0%	0,0%
31	Natar Victoria (Ms)		1		1	1	1	4	100,0%	72,4%
32	Nicolaidis Panicos		1				1	2	50,0%	24,3%
33	Papanicolaou Katerina		1					1	25,0%	14,8%
34	Pattihis Loukis							0	0,0%	31,9%
35	Petrides Costas			1				1	25,0%	19,0%
36	Philippou Christos		1			1		2	50,0%	79,3%
37	Potamitis George							0	0,0%	3,6%
38	Poullou Kyriaki (Rica)		1		1		1	3	75,0%	27,6%
39	Psimolophitis George		1				3	4	100,0%	100,0%
40	Roussias George							0	0,0%	3,6%
41	Roussos Yiannis							0	0,0%	0,0%
42	Savidis Sawas		1	1	1	1		4	100,0%	96,4%
43	Siman Paul		1		1	1		3	75,0%	65,0%
44	Stylianou Th. Petros		1					1	25,0%	13,6%
45	Stylianou N. Petros		1			1		2	50,0%	40,0%
46	Tanousis Emilios		1	1	1		1	4	100,0%	100,0%
47	Taoushanis Takis						1	1	25,0%	56,0%
48	Xenopoulos Xenios			1		1	1	3	75,0%	73,6%
		<b>0</b>	<b>23</b>	<b>16</b>	<b>17</b>	<b>14</b>	<b>26</b>	<b>96</b>	<b>49,5%</b>	<b>46,2%</b>



# 2011 - 2012 Committee Plan

## ROTARY CLUB OF NICOSIA - LEFKOTHEA COMMITTEE PLAN 2011 - 2012

